

Minor in Transportation Studies

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Available to all students. (For those pursuing the BSBA degree, this will result in an emphasis in marketing if the marketing capstone course, MKTG 4700 is taken in addition to the requirements listed below. Such individuals will have completed both ~~LOG OM 3320~~ LOG OM 3301 and MKTG 3700.)

MKTG 3770	Introduction To Transportation	3
MKTG 3771	Traffic And Transportation Management	3
Select three of the following:		9
LOG OM 3320	Advanced Supply Chain and Operations Management	
LOG OM 3301	Introduction to Supply Chain Management	
MKTG 3700	Basic Marketing	
MKTG 3790	Internship In Marketing	
MKTG 3798	Seminar in Marketing	
MKTG 3799	Independent Study In Marketing ¹	
Total Hours		15

¹ No more than one approved independent study course may count towards the minor.

Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S006300	Haim Mano	6265	No
Rationale	Update minor to reflect change to Supply Chain & Analytics department.		